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ERIE MUTUAL MOVES FORWARD TO DIGITIZE THEIR BUSINESS

COMPANY PARTNERS WITH BDO IT SOLUTIONS TO DEVELOP AND IMPLEMENT A THREE YEAR DIGITAL STRATEGY

DUNNVILLE, ONTARIO, May 11, 2017 – Erie Mutual Insurance is pleased to announce a partnership with BDO IT Solutions and Evoke Solutions to implement a multi year information technology strategy to digitize its business. Faced with growing disruptive technology headwinds, Erie’s work with its two partners is a significant strategic initiative designed to give the company a competitive advantage, to optimize its operations and to advance its growth strategy.

John Dunton, the President & CEO of Erie Mutual, states, “we are a small, progressive mutual insurer whose time has come to change the way we operate our business and to move away from point in time IT solutions to our business challenges. Having an integrated, platform based strategy and roadmap is the catalyst we need to make technology based decisions that will optimize the efficiency and productivity of our operations and will deliver a better customer experience to all of our members”.

The global property and casualty industry is challenged now to embrace a culture of change in response to the many technological achievements that are disruptive to insurers of all sizes. Data integration, mobile connectivity, artificial intelligence and changing insurance consumer demands are just a few of the drivers of change for the insurance industry to attend to. With a robust IT strategy and roadmap in place, Erie is much better equipped to pursue its ambition of becoming a “small giant” mutual insurance company.

Erie Mutual Insurance is a 146 year-old property and casualty insurance company serving its members in Haldimand County and the Region of Niagara. BDO’s IT Solutions practice helps organizations enable business strategies through digital transformation leveraging Microsoft technologies. Evoke Solutions designs compelling brand experiences to elevate and differentiate its clients in the competitive marketplace.

If you would like more information about this topic, please contact John Dunton at 1-800-263-6484, or email at eriepresident@me.com.

BDO's IT Solutions practice helps organizations enable business strategies through digital transformation leveraging Microsoft technologies.